A NEW MAP OF LIFE
SOCIAL INNOVATION AND THE LONGEVITY REVOLUTION

The quest for the ‘fountain of youth’ continues apace, as billions are invested in new research and inventions aimed at dramatically expanding lifespans. But what about the social innovations that could make the most of gains in longevity, not just for individuals but also for societies undergoing rapid population aging? Below the headlines a movement is underway aimed at rectifying this imbalance, creating new forms of education, engagement, and transition support for the many millions moving into the second half of life. These efforts offer our best hope of realizing the promise of longer lives, not only now but for generations to come.

DATE: 22 SEPTEMBER
TIME: 12-1.30 PM
VENUE: VENTUS EVANS ROOM, VT-02-01C

PLEASE EMAIL FASSHEALTH@NUS.EDU.SG TO REGISTER BY MONDAY, 18 SEPTEMBER

Marc Freedman is founder and CEO of Encore.org. A former Visiting Scholar at Stanford University, he is a member of the Wall Street Journal’s “Experts” panel and the author of four books, most recently, *The Big Shift: Navigating the New Stage Beyond Midlife*. Freedman co-founded Experience Corps and spearheaded creation of the Purpose Prize and the Encore Fellowship initiative. He has been honored as a Social Entrepreneur of the Year by the World Economic Forum, and serves on the boards of Stanford's Distinguished Careers Institute, the Milken Center for the Future of Aging, and the Brown School of Social Work at Washington University in St. Louis.