Social Research Methods:
Survey, Experiment and Fieldwork

Adequate analysis on social issues and problems requires careful choice and rigorous application of research methods. This course aims to introduce participants to the methodological foundation and practical skills of data collection, analysis, and interpretation for major social research methods. The 2-day training will focus on survey methods but also touch on other methods such as fieldwork research, comparative historical research, and experimental research. The course will extensively adopt research examples for illustration, and will closely combine lectures and hands-on exercises. After the workshop, participants will be able to understand and apply these social research methods, to compare and choose appropriate methods for research missions, and to develop and refine research proposals in a mixed design.

Course Outline

- Methodological foundation of social science research
- How to pose research question and review literature
- Principles and procedure of research design
- Survey research – types of survey, sampling and questionnaire design
- Data analysis of survey data
- Other methods – fieldwork, historic comparative research, and experimental
- Comparison of social research methods
- How to choose research method in social research

Who Should Attend

This course is designed for:
- Researchers and students
- Policy analysts and practitioners
- Market analysts
- Anyone else who is keen to develop professional skills in social research methods in their research and work.

Prerequisites

There are no prerequisites for this course.

Enquiries

Contact CFPR at:
Tel: (65) 6601 5387 / 6601 4987
Email: cfpr@nus.edu.sg
Website: www.fas.nus.edu.sg/cfpr
Facebook: https://www.facebook.com/nuscfpr1

For details on schedule, course fee & registration, visit CFPR website.

Faculty Member

Dr. Feng Qiushi is Assistant Professor in NUS sociology, and a steering committee member of the Centre for Family and Population Research (CFPR). He has won faculty teaching award in 2014 and 2016. He has been teaching Social Research Methods for many years, both at the undergraduate and graduate levels. He received the PhD degree from Duke University with research fields of aging studies and economic sociology. Publishing extensively, Dr Feng now serves in the journal editorial board for BMC Geriatrics, Journal of Aging and Health, and Research on Aging, and Asian Population Studies. He is also the co-editor of the book series, Advance in Studies of Aging and Health, published by Springer. His research has been funded by UNPF, MOE of Singapore, and GAI of NUS.