

- I. **Students must complete and pass the required modules for BBA or BBA (Hons) and BA or BSocSci (Hons) as listed in Tables A and B.**

Note: The Double Degree Programme in CNM and Business is only offered from Academic Year 2007/2008 onwards.

Table A: List of 60 MCs of Business Foundation Modules*

Module Code	Module Title
MNO1001	Management and Organization
MKT1003	Principles of Marketing
ACC1002 (formerly known as FNA1002)	Financial Accounting
BSP1004	Legal Environment of Business
BSP1005 **	Managerial Economics
ACC1006 (formerly known as FNA1006)	Accounting Information Systems
ST1131A	Introduction to Statistics
ACC2002 (formerly known as FNA2002)	Managerial Accounting
DSC2003	Management Science
FIN2004 (formerly known as FNA2004)	Finance
DSC2006	Operations Management
ES2002	Business Communication
BSP3001	Business Policy and Strategy
BSP2001	Macro and International Economics
BSP2005	Asia Pacific Business, Ethics and Society

* Should there be a change in the Business Foundation Modules in future, this list of Business Foundation Modules may be changed accordingly.

**With effect from AY2008-09, students who have read BSP1005 cannot read EC1101E / EC1301

(Preclusion of BSP1005 for EC1101E / EC1301 is still valid)

However, students who have read EC1101E / EC1301 are still required to read BSP1005 for all Double Degree Programs, Major and Minor programs.

(Preclusion of EC1101E/EC1301 for BSP1005 is removed)

Hence, you should read EC1101E / EC1301 before reading BSP1005, if you are keen to read the former.

Double Degree Programme in CNM and Business
By Faculty of Arts and Social Sciences and School of Business

Table B: List of 12-17 MCs of Essential CNM Modules**

Module Code	Module Title
NM1101E	Communications, New Media and Society
NM2101	Theories of Communications and New Media
NM2102	Communications and New Media Research
NM4101	Advanced Communications and New Media Research (Compulsory only for BSocSci (Honours))

** Should there be a change in the essential CNM modules in future, this list of CNM modules may be changed accordingly.

- II. **Students may select from the basket of common modules in Table C. These modules will contribute to the requirements of both Majors.**

Table C: Common Modules ***

Common Modules	
Business	CNM
Module Code and Title	Module Code and Title
DSC3211 Internet for e-Business	NM2201 Intercultural Communication
DSC3212 Internet Business Models	NM2209 Social Psychology of New Media
DSC3213 Strategic Information Systems	NM2219 Principles of Communication Management
MNO3301 Organisational Behaviour	NM3204 E-Learning
MNO3303 Organisational Effectiveness	NM3215 Advertising Strategies
MNO3312 Organisational Communication	NM4218 Knowledge Management: Approaches & Critique
MKT2412 Global Marketing	NM3224 Culture Industries
MKT3402 Consumer Behaviour	NM4204 Ethics in Communications and New Media
MKT3415 Internet Strategy and Marketing	
MKT3420 Promotional Management	
TR2201 Entrepreneurial Marketing	
TR2202 Technological Innovation	
XF4xxx Integrated Honours Thesis (15 MCs)	

*** This list may be updated by the FASS and Business acting in concert.

Notes:

Students reading:

1. BBA(Hons) & BSocSc(Hons) are required to read the Integrated Honours Thesis of 15 MC, and may read another 13 MC of Common Modules – 8 MC from Business and 5 MC from CNM.
2. BBA(Hons) & BA and BBA & BSocSc(Hons) may read up to 20 MCs double counted modules – roughly evenly divided between Business and CNM.

- III. Table D shows the maximum MCs of common modules that can be double counted for each of the double degree combinations, as well as the minimum total MCs required.

Table D: Maximum MCs of common modules that may be counted towards both Degrees and the Minimum Total MC Requirements

Double Degree Combination	Maximum MCs of common modules that can be double counted	Minimum Total MCs Requirement
BBA(Hons) / B.Soc.Sci.(Hons)	33 MC	200 MC
BBA(Hons) / B.A.	20 MC	180 MC
B.Soc.Sci.(Hons) / BBA	26 MC	180 MC

Note:
To meet the minimum Total MCs requirement of the relevant Double Degree combination, students may take additional Business or CNM or Unrestricted Elective modules.

Double Degree Programme in CNM and Business
By Faculty of Arts and Social Sciences and School of Business

IV Tables D1 to D3 show one feasible combination for each of the three curricula.

Table D1: An Example of a Possible Curriculum for the Double Honors Degree in BBA(Hons) & BSocSc(Hons)

Degree Requirements	BBA(Hons) Program	BSocSc(Hons) Program	BBA(Hons)/BSocSc(Hons) Program
(A) University Level Requirements			
GEMs	8 MCs	8 MCs	8 MCs
Singapore Studies	4 MCs	4 MCs	4 MCs
Breadth	16 MCs	8 MCs	<i>Exempted under DDP Structure</i>
	Total 28 MCs	Total 20MCs	Total 12 MCs
(B) Business Program Requirements			
Foundation Modules	60 MCs		60 MCs
Honours Thesis	12 MCs		0 MC (+12 MCs IHT)
Essential Modules (<i>Specialization Modules</i>)	20 MCs		12 MCs (+8MC Common Modules from BIZ)
Restricted (Business) Modules (<i>at least 8 MCs at level 4000</i>)	12 MCs		4 MCs (+8MC Common Modules - 3MC from IHT and 5MC from CNM)
	Total 104 MCs		Total 76 MCs
(C) CNM Program Requirements			
Faculty Exposure Modules		12 MCs	12MCs
Essential Modules		17 MCs	17MCs (See Table B for the list of Essential Modules)
Honours Thesis		15 MCs	0 MCs (+15MCs IHT)
Elective Major Modules (<i>at least 20MC at level 4000</i>)		68MCs	55 MCs (+13 MCs Common Modules – 8MC from BIZ and 5MC from CNM)
		Total 112 MCs	Total 84 MCs
(D) Common Modules			
Integrated Honours Thesis (IHT)			15 MC
Selected CNM/Biz Modules			13 MCs (8MCs from BIZ and 5MCs from CNM)
			Total 28 MCs
(E) Unrestricted Elective Requirements			
Unrestricted Elective	28 MCs	28 MCs	<i>Exempted under DDP Structure</i>
	Total 28 MCs	Total 28 MCs	
TOTAL	160 MCs	160 MCs	200 MCs

Table D2: An Example of a Possible Curriculum for the Double Honors Degree in BBA(Hons) & BA

Degree Requirements	BBA(Hons) Program	BA Program	BBA(Hons)/BA Program
(A) University Level Requirements			
GEMs	8 MCs	8 MCs	8 MCs
Singapore Studies	4 MCs	4 MCs	4 MCs
Breadth	16 MCs	8 MCs	<i>Exempted under DDP Structure</i>
	Total 28 MCs	Total 20 MCs	Total 12 MCs
(B) Business Program Requirements			
Foundation Modules	60 MCs		60 MCs
Honours Thesis	12 MCs		12MCs
Essential Modules (<i>Specialization Modules</i>)	20 MCs		16 MCs (+4MC Common Modules from BIZ)
Restricted (Business) Modules (<i>at least 8 MCs at level 4000</i>)	12 MCs		8MCs (+4MC Common Modules from CNM)
	Total 104 MCs		Total 96 MCs
(C) CNM Program Requirements			
Faculty Exposure Modules		12 MCs	12MCs
Essential Modules		12 MCs	12 MCs
Elective Major Modules		48MCs	40 MCs (+8MC common modules - 4MC from BIZ, 4MC from CNM)
		Total 72 MCs	Total 64 MCs
(D) Common Modules			
Common Modules			8MCs (4MC from BIZ, 4MC from CNM)
			Total 8 MCs
(E) Unrestricted Elective Requirements			
Unrestricted Elective	28 MCs	28 MCs	<i>Exempted under DDP Structure</i>
	Total 28 MCs	Total 28 MCs	(Exempted)
TOTAL	160 MCs	120 MCs	180 MCs

Table D3: An Example of a Possible Curriculum for the Double Degree in BSocSc(Hons) & BBA

Degree Requirements	BBA Program	BSocSc(Hons) Program	BSocSc(Hons)/BBA Program
(A) University Level Requirements			
GEMs	8 MCs	8 MCs	8 MCs
Singapore Studies	4 MCs	4 MCs	4 MCs
Breadth	8 MCs	8MCs	<i>Exempted under DDP Structure</i>
	Total 20 MCs	Total 20 MCs	Total 12 MCs
(B) Business Program Requirements			
Foundation Modules	60 MCs		60 MCs
Essential Modules	20 MCs		0 MCs (+20 MCs Common Modules – at least 8MC from BIZ and at least 8MC from CNM)
Restricted Modules (<i>Business Modules</i>)	0 MC		0
	Total 80 MCs		Total 60 MCs
(C) CNM Program Requirements			
Faculty Exposure Modules		12 MCs	12 MCs
Essential Modules		17 MCs	17 MCs (See Table B for the list of Essential Modules)
Honours Thesis		15 MCs	15 MCs
Elective Major Modules (<i>at least 20MC at level 4000</i>)		68MCs	48 MCs (+20 MCs Common Modules – at least 8MC from BIZ and at least 8MC from CNM)
		Total 112MCs	Total 92MCs
(D) Common Modules			
Common Modules			20 MCs (<i>at least 8MC from BIZ and at least 8MC from CNM</i>)
			Total 20 MCs
(E) Unrestricted Elective Requirements			
Unrestricted Elective	20 MCs	28 MCs	<i>Exempted under DDP Structure</i>
	Total 20 MCs	Total 28 MCs	(Exempted)
TOTAL	120 MCs	160 MCs	184 MCs

For information on NM modules, please visit the CNM Programme website at <http://www.fas.nus.edu.sg/cnm>.