

CNM Intern Receives Award



Mohammad Ridza Bin Salim receiving his award from Ms Goh Soon Poh, Deputy Secretary (Policy), Public Service Division, Prime Minister's Office.



CNM student Mohammad Ridza Bin Salim, who participated in the Civil Service Internship Programme (CSIP) in 2009, was one of two recipients of the "Most Outstanding Intern Award". There were a total of 79 interns from various ministries and statutory boards participating in the internship programme.

Ridza spent 10 weeks with the Competition Commission of Singapore, a statutory board under the Ministry of Trade and Industry that enforces Singapore's Competition Law. He was asked to review and recommend how new media can improve communication of competition policy. As part of his internship, Ridza reviewed both local public sector websites as well as global competition agencies' websites to identify best international practices and conducted research on the fundamental reasons behind the success of new media applications such as Twitter.

Speaking about how CNM modules helped him in his internship, Ridza said "As I had to develop a communications proposal for an enforcement and economic agency, I am glad to have been exposed to CNM's multidisciplinary and integrated approach. I was able to view problems from multiple perspectives and come up with workable solutions to meet the needs of the agency's many stakeholders."

The CSIP is an initiative by the Public Service Division, Prime Minister's Office. The programme aims to provide interns a better understanding of a career with the Civil Service.