At the turn of the 21st century, Sino-Japanese relations have encountered a sea change. Public sentiments against each other have deteriorated and perpetual diplomatic problems in territorial issues or historical problems continue to exist. However, if we extend our scope to the period from the early modern period, a more complex picture of Sino-Japanese relations will emerge. Power shifts occurred twice in East Asia—first, from China to Japan, and second, from Japan to China. This is due to the fact that the timing of population growth and economic development differed in Japan and China. Population in Japan increased first in the 17th century while in China in the 18th century. Japan experienced another period of population growth and development from the late 19th to the late 20th century (except for the wartime era), while China developed rapidly in the late 20th century. In this context, the mutual image of Japan and China has changed tremendously. With historical documents and opinion polls, Professor Kawashima will untangle the complicated process of Sino-Japanese relations and image-making and discuss a future prospect of cooperation.