

## An Executive Education That Transforms

At NUS Communications and New Media Executive Education, individuals at every level gain the skills and knowledge they need to contribute to their organisations at a higher level. With a diverse mix of programmes focusing on leading research, best practices and innovative communication frameworks, executives and rising leaders alike go back to their organisations transformed.

#ONENUS Against COVID-19

**In support for the NUS Resilience and Growth initiative, CNM has launched SSG-funded CET Programmes to support recent graduates through these difficult times.** Members of the public who are not recent graduates are also welcomed to participate in these programmes.

### Course Registration

If you are keen to register for a Professional Certificate or any of the individual courses, please write in to [cnm.exec@nus.edu.sg](mailto:cnm.exec@nus.edu.sg).

Do note that the course dates may be subject to revision.

Professional Certificate in Design Thinking and Designing User Experience						
	Jul-20	Aug-20	Sep-20	Oct-20	Nov-20	Dec-20
Design Thinking Basics		3 - 4 1pm - 4.30pm			30 - 2 Dec 9am - 12.30pm	
Turning Design Thinking into Action I		11 - 12, 14 - 19 1pm - 4.30pm				7 - 12 9am - 12.30pm
Turning Design Thinking into Action II		25 - 26, 28, 2 - 4 Sep 1pm - 4.30pm				14 - 19 9am - 12.30pm

Professional Certificate in Media Communication						
	Jul-20	Aug-20	Sep-20	Oct-20	Nov-20	Dec-20
Social Media and Public Relations		3 - 6 1pm - 4.30pm			16 - 19 1pm - 4.30pm	
Crisis Communication Masterclass		11 - 14 9am - 12.30pm			30 - 3 Dec 9am - 12.30pm	
Engaging A Media Audience: Public Speaking in the Digital Age		4 - 5 9.30am - 1pm				8 - 9 9.30am - 1pm
Getting your Message Across in Today's Media Landscape		27 - 28 9.30am - 1pm & 2pm - 5.30pm	3 - 4 9.30am - 1pm & 2pm - 5.30pm			

Professional Certificate in Marketing for Entrepreneurs						
	Jul-20	Aug-20	Sep-20	Oct-20	Nov-20	Dec-20
Social Media and Public Relations	20 - 23 1pm - 4.30pm				23 - 26 1pm - 4.30pm	

Individual Courses						
	Jul-20	Aug-20	Sep-20	Oct-20	Nov-20	Dec-20
<b>Design Thinking</b>						
Design Thinking Basics		3 - 4 1pm - 4.30pm			30 - 2 Dec 9am - 12.30pm	
Turning Design Thinking into Action I		11 - 12, 14 - 19 1pm - 4.30pm				7 - 12 9am - 12.30pm
Turning Design Thinking into Action II		25 - 26, 28, 2 - 4 Sep 1pm - 4.30pm				14 - 19 9am - 12.30pm
<b>Public Relations</b>						
Social Media and Public Relations		3 - 6 1pm - 4.30pm			16 - 19 1pm - 4.30pm	
Crisis Communication Masterclass		11 - 14 9am - 12.30pm			30 - 3 Dec 9am - 12.30pm	
<b>Communications</b>						
Engaging A Media Audience: Public Speaking in the Digital Age		4 - 5 9.30am - 1pm				8 - 9 9.30am - 1pm
Getting your Message Across in Today's Media Landscape		27 - 28 9.30am - 1pm & 2pm - 5.30pm	3 - 4 9.30am - 1pm & 2pm - 5.30pm			